



The added value of membership for companies

Corporate responsibility and sustainability are playing an ever greater role for many economic players and consumers, as well as in the retention and recruitment of employees, and are increasingly being enshrined in law. In the toy industry, the Fair Toys Organization (FTO) plays a pioneering role in this field. Membership of the FTO strengthens your company and helps you to master the challenges on the way to a more sustainable future. Membership offers the following added value:

■ **Networking & comprehensive support**

- The FTO unites important stakeholders on sustainability in the toy industry to form a unique network.
- Through free training and individual advice, you will gain the practical knowledge you need to anchor the approach of social and ecological responsibility in your company step by step.
- The FTO offers all manufacturers a free tool for human rights and environmental risk analysis for the supply chain.
- Together with cooperation partners, the FTO offers training in production facilities in China and Vietnam.

■ **Preparation and assistance with legal requirements**

- The FTO process procedure and in particular the Fair Performance Check prepare you for legal requirements such as the German Supply Chain Duty of Care Act (LkSG) or the European Supply Chain Directive (CSDDD).
- Membership of the FTO helps you to bring the laws to life and work together with other stakeholders on challenges that individual companies cannot solve on their own.

■ **Transparency & credibility**

- Membership makes your company's commitment to sustainability and corporate due diligence visible and promotes trust in your brand.
- As a multi-stakeholder initiative with members from the toy industry and civil society, the FTO stands for a particularly high level of credibility and serious corporate responsibility, which is also becoming increasingly important in the public procurement of toys.
- You have the chance to receive **the Fair Toys seal** and can display it on your products. The seal identifies companies that meet their social and ecological responsibility in toy production to a high degree and is the only one of its kind in the industry.